



**PAVITRA MARKETING  
PRIVATE LIMITED**



**PAVITRA MARKETING PVT. LTD.**

*India's Top Direct Selling Company...*

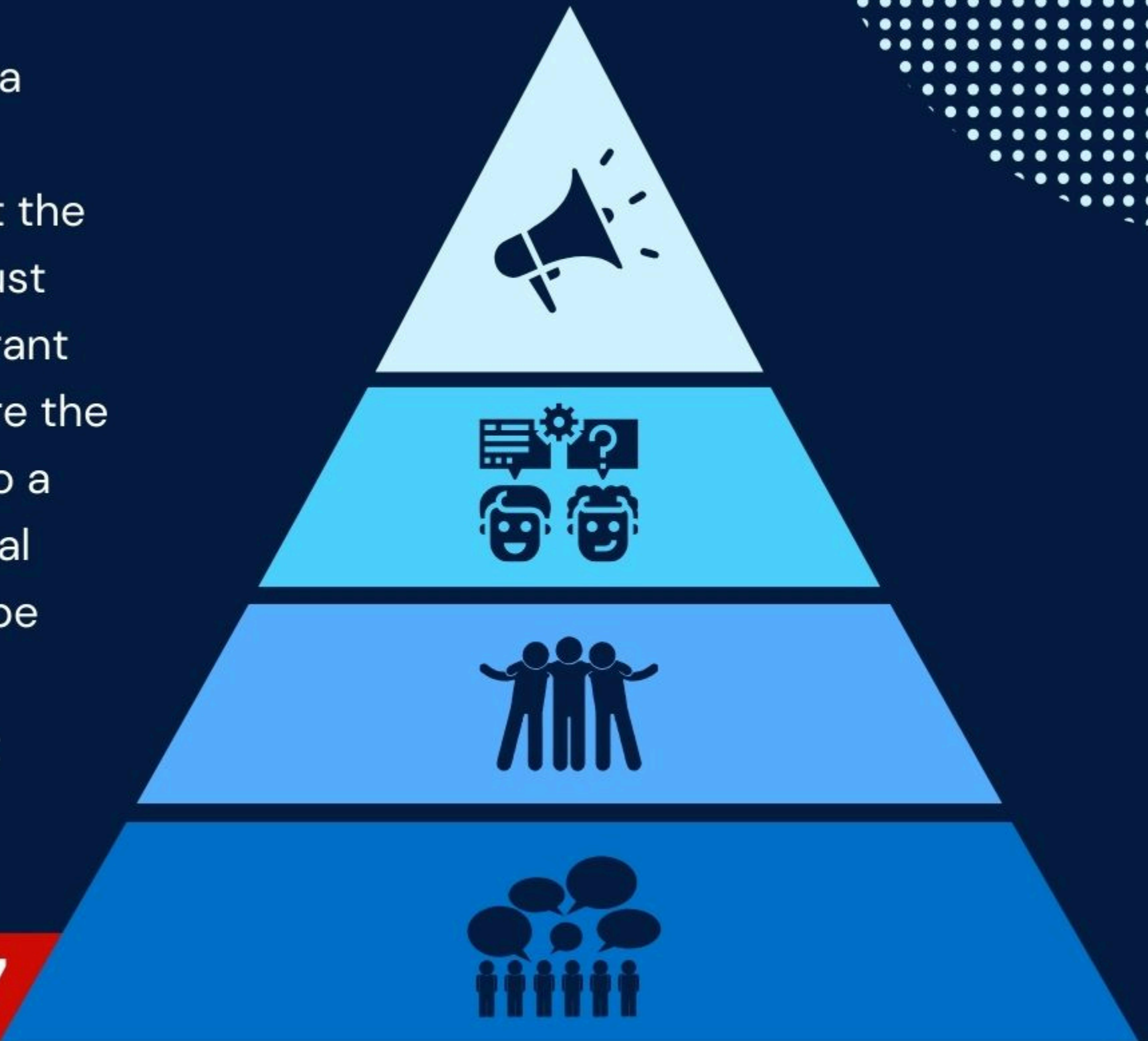


# ABOUT US:

Welcome To Pavitra Marketing Private Limited, At Pavitra Marketing, we're not just keeping up; we're leading the charge in the dynamic world of Direct Selling. Nestled at the forefront of the Network Marketing Industry, we're not just growing fast – we're making waves, especially in the vibrant Health Industry. Our core values aren't just words; they're the foundation for empowerment. " Pavitra " is your ticket to a stimulating and progressive atmosphere where individual potential isn't just recognized, it's maximized. Ready to be part of something bigger? Join Pavitra and be at the forefront of the revolution in Direct Selling. Let's not just dream of a better tomorrow; let's build it together

CONTACT US:

**9528398856 OR 7388510597**





# OUR STORY:

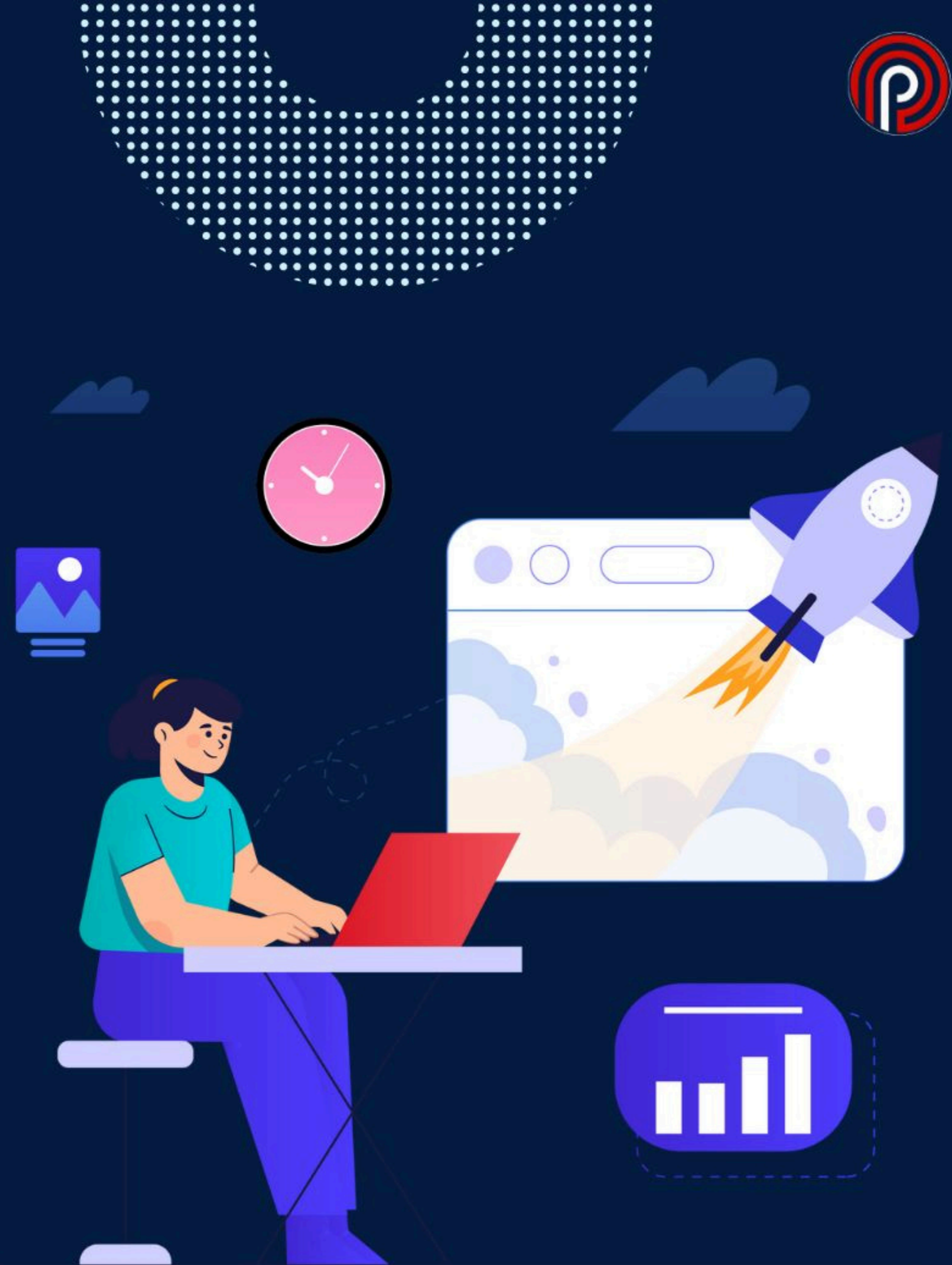
We are in Direct Selling Industry. We are one of the fastest growing Business in the Network Marketing Industry. Today we are creating Lifestyle and Health waves by Pavitra Marketing Private Limited.

We are here to make a positive change in the society we live in by shifting our attitude towards value-addition for a new paradigm in personal development and thereby adding further value to the continuous shaping up of our system in phases of growth and excellence.

We shall aspire to provide a stimulating and a progressive environment, with the aim to maximize individual potential and, through our core.

**"Pavitra Marketing Private Limited"**

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# MISSION

- Striving to become the Premier Indian Network Marketing Company, our vision is to secure the top position by offering unparalleled opportunities, nurturing leadership, fostering the creation of millionaires, and impacting a billion lives.
- Dedicated to inspiring individuals to empower others and effect positive transformations, our mission is to catalyze change that leads to a better life for all.

# VISION

- Our foundation rests on the pillars of Fair Trade Practices, unwavering Integrity, transparent Transparency, building Trust, and achieving Excellence through Leadership, all culminating in the ultimate goal of Customer Delight.
- At the heart of our pursuits lies the unwavering commitment to customer satisfaction. Our primary objective is to not just meet but exceed expectations, ensuring a pathway to a Healthy and Happy Lifestyle for all who engage with us.



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# WHY TO CHOOSE PAVITRA?

## Easy Joining :

- Start your own Business WITHOUT BIG investment & BIG workforce.
- No need to recruit people, no need to keep paying salaries!
- Direct selling industry emerging as the biggest employment opportunity.
- Pavitra membership is for all interested business enthusiasts.

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## EASY PROGRESS:

- Weekly Payment on Monday Only
- Progress from Basic member to Pavitra Titanium member, based on your interest, skill, and efforts.

## 9+ DIFFERENT SOURCES OF INCOME:

1. Binary Income
2. Generation Income
3. Royalty Income
4. Tour Package
5. Car Fund
6. House Fund
7. Pavitra Awards & Rewards
8. Pavitra Channel Day
9. Pavitra Welcome Package
10. Pavitra Start Achiever  
Special Gift ( Every Month )
11. Pavitra Support
12. Repurchase Wallet

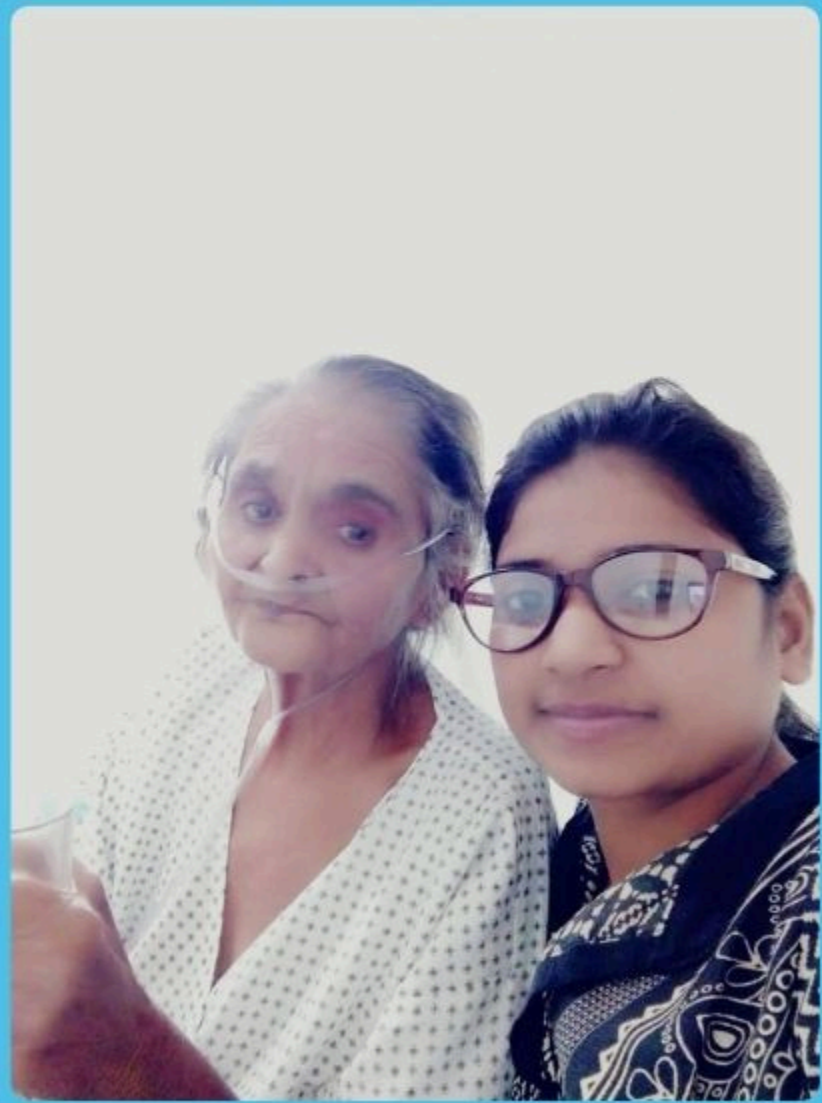


# OUR OTHER WORK



some glimpse of  
our team & work ❤️

## " Pavitra Foundation & Pavitra Homes Seva Samiti "





# OUR OTHER WORK



some glimpse of  
our team & work ❤️

## " Pavitra Foundation & Pavitra Homes Sewa Samiti "





# LEGAL DOCUMENTS



आयकर विभाग  
INCOME TAX DEPARTMENT



भारत सरकार  
GOVT. OF INDIA



Jan 29, 2024

Ref.No.: 88305923052270/TAN/NEW

TO,

PAVITRA MARKETING PRIVATE LIMITED  
MUNSHIPURWA KALEWA  
CHAURAHA THAKUR ATTA  
CHAKKI, INDRA NAGAR,  
LUCKNOW PIN-226016

Sir/Madam,

Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961

Kindly refer to your application (Form 49B) dated Jan 29, 2024 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organisation:

AAHAP4289J

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Signature Not  
Verified

Digitally signed by Income Tax Department  
Date: 2024.01.29 12:32:16 IST  
CAIT+05:30  
Reason: No TAN Sign  
Location: Mumbai

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that PAVITRA MARKETING PRIVATE LIMITED is incorporated on this TWENTY NINETH day of JANUARY TWO THOUSAND TWENTY FOUR under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is U21003AP2024PTC113659

The Permanent Account Number (PAN) of the company is AAHAP4289J

The Tax Deduction and Collection Account Number (TAN) of the company is VPNT03789C\*

Given under my hand at Manesar this TWENTY NINETH day of JANUARY TWO THOUSAND TWENTY FOUR

Signature Not Verified

Digitally signed by  
\*.mca.gov.in

Date: 2024.01.29 12:32:16 IST

Charan Singh

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

PAVITRA MARKETING PRIVATE LIMITED

MUNSHIPURWA KALEWA CHAURAHA THAKUR ATTA CHAKKI, INDRA NAGAR, LUCKNOW PIN-226016

\*as issued by Income tax Department







LEGAL DOCUMENTS



# MEET THE FOUNDER

## MR. AKASH PRATAP SINGH

Mr. Akash Pratap Singh serving as the founder, CEO & Chairman of Pavitra Marketing Pvt. Ltd. in India, brings over 10+ years of invaluable experience in the Network Marketing Industry.

His journey has been marked by overcoming numerous challenges while collaborating with dynamic leaders to turn their dreams into reality. The culmination of these efforts has given rise to Pavitra Marketing. Embrace the opportunity to join us and fulfill your aspirations.

Your dreams are within reach with our proven track record and dedicated leadership.

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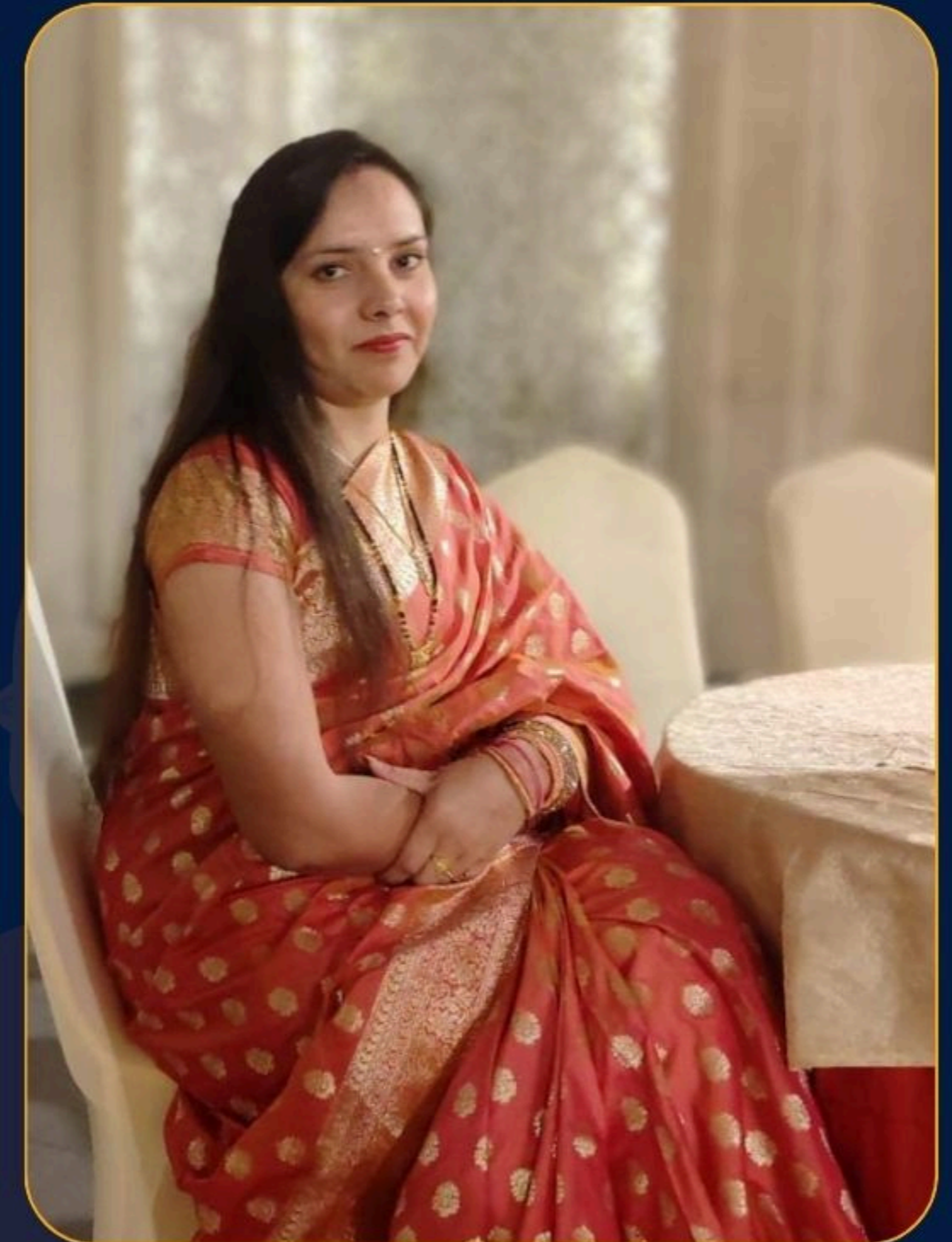


# MEET THE TEAM



**MRS. ANJU PRATAP SINGH**

Managing Director (MD)



**MRS. MADHU THAKUR**

Administrative Management



# MEET THE TEAM



**MR. VEDANT PRATAP SINGH**

Senior Operations Manager



**MS. VANSHIKA SINGH**

Pavitra Promotor

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# PAVITRA JOINING PACKAGES



Pavitra Basic



Pavitra Pro



Pavitra Plus



Pavitra Prime



Pavitra Premium



Pavitra Titanium



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# • JOINING PRICE CHART:

PACKAGE	PACKAGE AMOUNT	PV	CAPPING
PAVITRA BASIC	RS. 800	150	800
PAVITRA PRO	RS. 1500	300	1500
PAVITRA PLUS	RS. 2800	600	2800
PAVITRA PRIME	RS. 3900	900	3900
PAVITRA PREMIUM	RS. 5500	1200	5500
PAVITRA TITANIUM	RS. 6000	1500	7000



# 9+ TYPES OF INCOME IN PAVITRA:



1. Binary Income
2. Generation Income
3. Royalty Income
4. Tour Package
5. Car Fund
6. House Fund
7. Pavitra Awards & Rewards
8. Pavitra Channel Day
9. Pavitra Welcome Package
10. Pavitra Start Achiever  
Special Gift ( Every Month )
11. Pavitra Support
12. Repurchase Wallet



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# BINARY INCOME

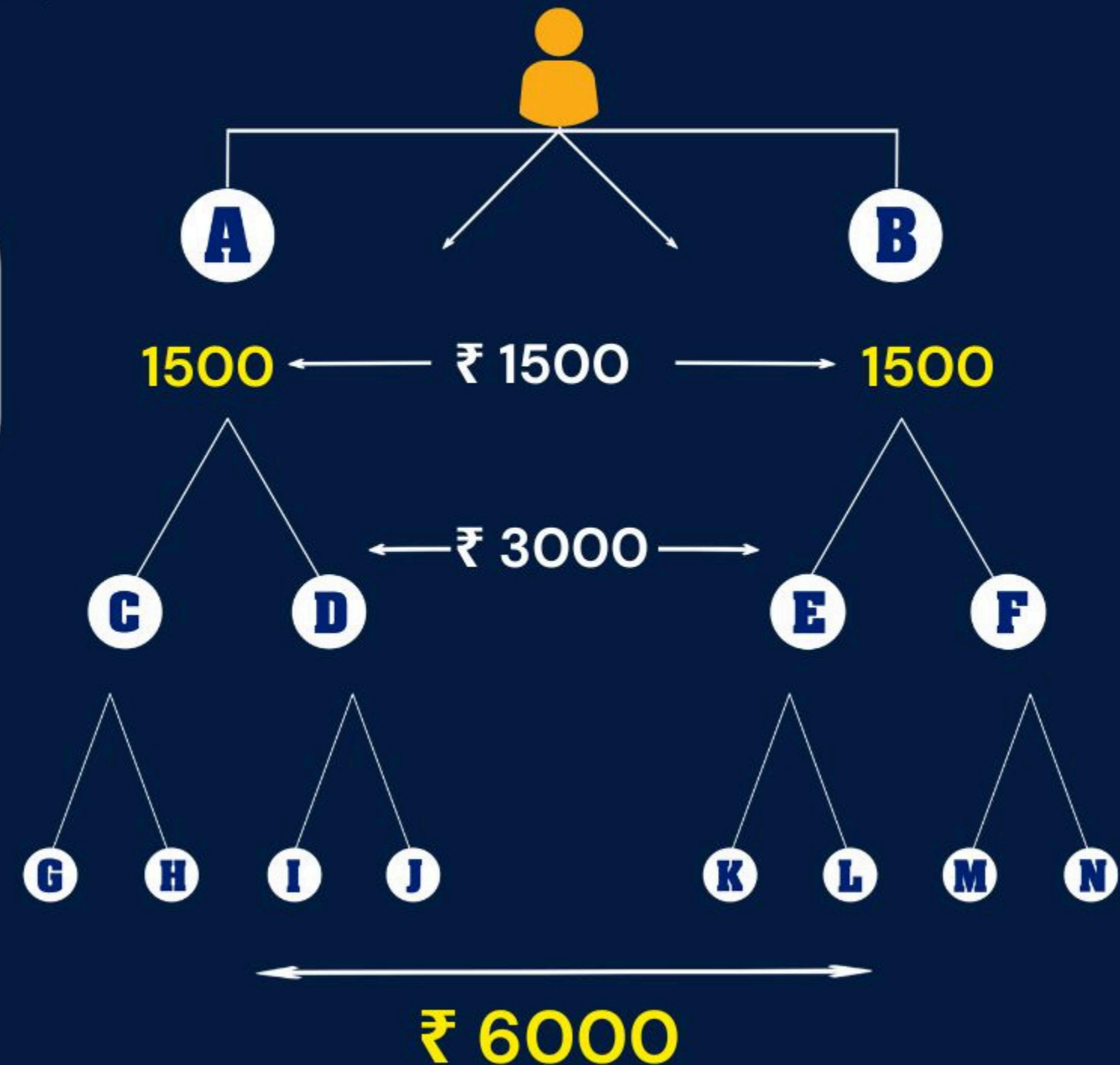
Binary Income operates on a binary structure, where each member builds two legs, commonly referred to as the "power leg" and the "profit leg."

## PAVITRA TITANIUM

RS.6000 CAPPING = 7000

PV = 1500

### PAVITRA TITANIUM ( YOU )



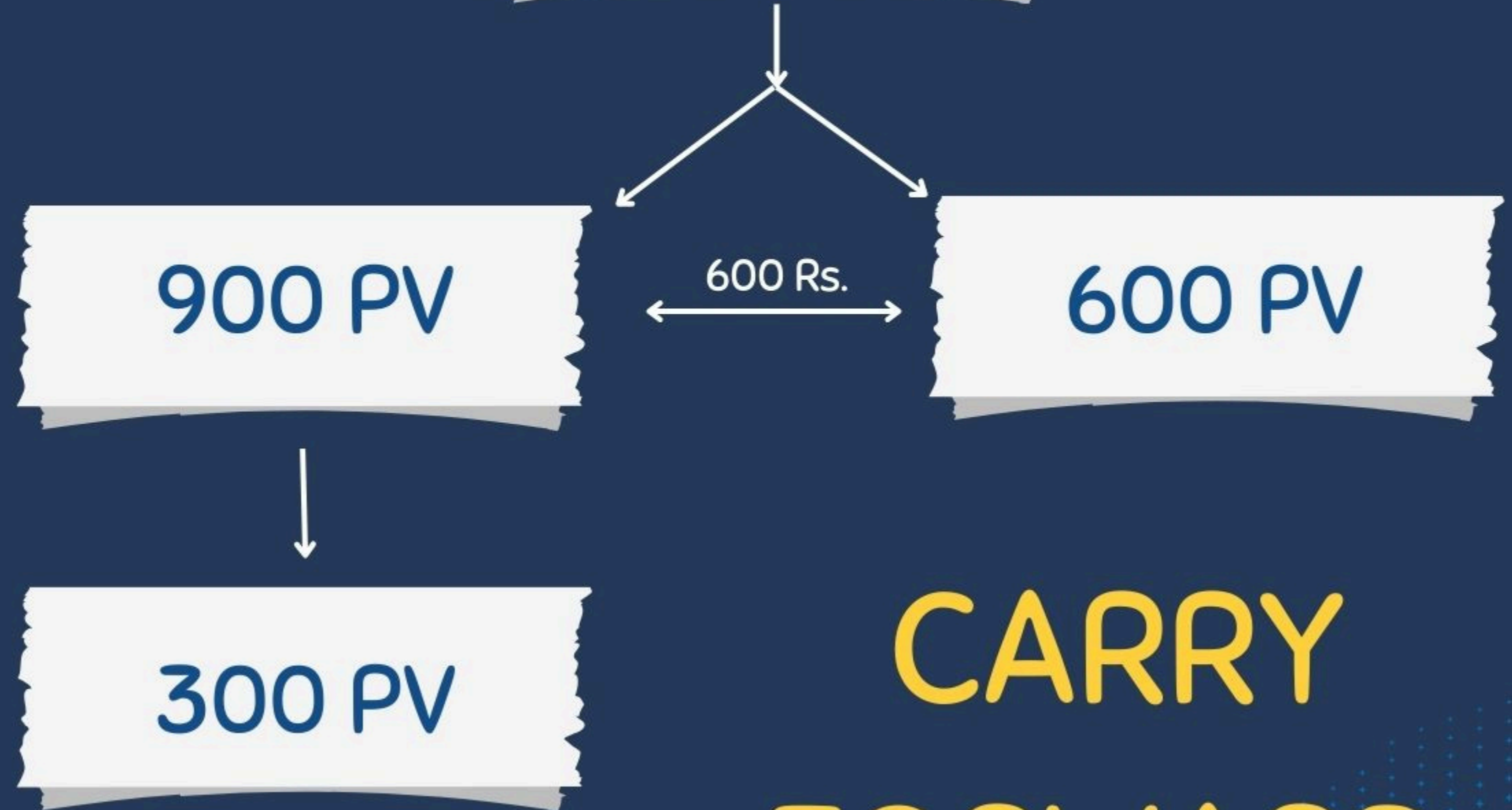
If you have questions or need clarification on Binary Income, our support team is ready to assist" Let's continue to grow together!

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# CARRY FORWARD



CARRY  
FORWARD

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# PAVITRA TITANIUM



AMOUNT: 6000 ₹



1500 PV

7000 CAPPING

WEEKLY

$7000 \times 7 = 49,000/-$

MONTHLY

$7000 \times 30 = 2,10,000/-$

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# ● GENERATION INCOME

PAVITRA LEVEL	INCENTIVE SLAB
1. LEVEL ONE	4 %
2. LEVEL TWO	4 %
3. LEVEL THREE	4 %
4. LEVEL FOUR	4 %
5. LEVEL FIVE	4 %
6. LEVEL SIX	4 %
7. LEVEL SEVEN	4 %
8. LEVEL EIGHT	4 %

PAVITRA LEVEL	INCENTIVE SLAB
9. LEVEL NINE	4 %
10. LEVEL TEN	4 %
11. LEVEL ELEVEN	4 %
12. LEVEL TWELVE	4 %
13. LEVEL THIRTEEN	4 %
14. LEVEL FOURTEEN	4 %
15. LEVEL FIFTEEN	4 %



# ROYALTY INCOME



## Unlock Royalty Income!

Ready to turn your dreams into reality? Activate your self ID and embark on the journey to Royalty with Pavitra Titanium



### Here's How ?

- Refer 6 members on your right & left side.
- Watch your income soar as you achieve Royalty status.

Don't miss out on this golden opportunity  
Join the ranks of Royalty today

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# TOUR PACKAGES



Experience the thrill of a lifetime! Dive into excitement with our premium annual tour packages at Pavitra Marketing.

*Enroll today for  
unforgettable tour  
packages, voyages and  
create memories that  
last a lifetime.*



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# CAR FUND

(COMING SOON)

Pavitra Marketing Pvt Ltd will provide our members a car fund from which they can buy their dream car..



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# HOUSE FUND

(COMING SOON)

Pavitra Marketing Pvt Ltd will provide our members a house fund from which they can turn their dream house into reality..



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# • PAVITRA AWARDS & REWARDS



## PAVITRA PREMIUM + PAVITRA TITANIUM

Gas Stove

**Executive 10+10**



Mixer Grinder

**Star 25+25**



Air Fryer

**Pearl 45+45**



Oppo / Vivo / Samsung Mobile

**Star Executive 55+55**



*Exciting  
Appreciation Gifts!*

Laptop

**Ruby 95+95**





# • PAVITRA AWARDS & REWARDS



## PAVITRA PREMIUM + PAVITRA TITANIUM

Bike Or Scooter

**Ruby Executive 225+225**



*Exciting  
Appreciation Gifts!*

All India Tour

**Emerald 350+350**



Car

**Topaz 750+750**



Luxury Flat

**Sapphire Executive 1750+1750**





# PAVITRA CHANNEL DAY

Every month on any festivals you'll get  
Different Gifts, Offer & Other Items..



## PAVITRA WELCOME PACKAGE:

### 1. TITANIUM

Jeans, T-shirt (Men) , Kurta Suit (Women)

### 2. PRIMIUM

Selfie Stick, Table Stick

### 3. PRIME

Bowl Set, Spoon Set



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# STAY IN TOUCH

## our contact details:

 9528398856 or 7388510597

 support@pavitraonline.com

 marketing@pavitraonline.com

 www.pavitraonline.com

## our social media:

@pavitrmarketing\_   Pavitra Marketing Online 



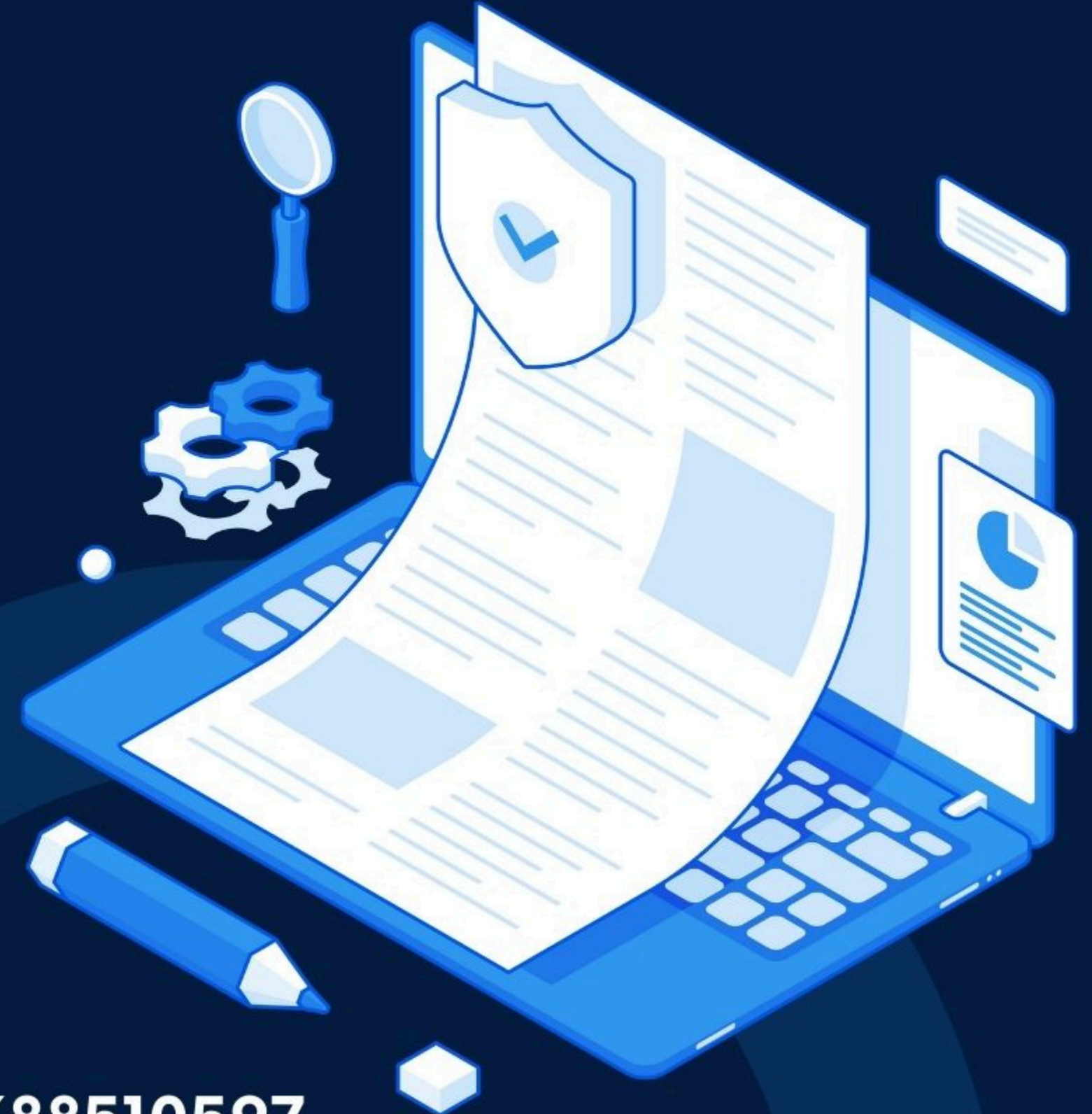




# TERMS & CONDITIONS:

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- Free Registration
  - Minimum Withdrawal Rs 500
  - Weekly Payout On Monday Only
  - KYC Mandatory For Withdrawals
  - 1 PAN 21 ID's
  - Shipping Charges 100Rs For Delivery
- 
- **Deductions:**
    - Admin 5%
    - TDS 5%
    - Repurchase 5%



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# THANK YOU!

*Thank you for taking the time to review our company's PDF! Your interest in joining our team is truly appreciated. Don't hesitate to seize this opportunity—join us now and unlock your potential for success*

Regards,

**PAVITRA MARKETING PVT LTD**